

Sponsorship Proposal

EXECUTIVE SUMMARY

Ozark Mountain Racing is the Springfield region's exclusive Formula SAE team. Organized and ran entirely by students, the team works during the school year to design, fabricate, and develop a formula-style race car. Competing in nationwide performance events, OMR is the ultimate source of knowledge and connection for emerging engineers and leaders. **OMR relies entirely on donor and sponsor support, and we invite you to become a valued partner in the team's growth and success.**



PROGRAM OBJECTIVES

In May of 2027, Ozark Mountain Racing plans to attend the Formula SAE competition hosted at Michigan International Speedway. Through one-of-a-kind engineering and design strategies, the team hopes to develop a car that is competitive at the top 30 level.



ADVANCED AERO

For the first time in OMR history, the team is developing a complete aerodynamics package that will elevate the vehicle's overall speed and handling.



POWERTRAIN EVOLUTION

OMR is excited to upgrade from a 1-cylinder to a 4-cylinder powertrain system, increasing vehicle performance and capabilities.



BUSINESS EXCELLENCE

OMR's business team hopes to make a competitive footprint this year with innovative solutions to real-world racing scenarios.



CONTACT

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PRESIDENT

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SPONSORSHIP PACKAGES

\$10,000

TITLE SPONSOR

- Largest logo on the front of the car
- Largest logo on team apparel
- All the benefits of *Premier*

\$5,000

PREMIER SPONSOR

- Large logo on car in prominent location
- Private sponsor track day
- All the benefits of *Deluxe*

\$2,500

DELUXE SPONSOR

- Medium logo on car in prominent location
- Car available for event appearances
- Free team merchandise
- All the benefits of *Select*

\$500

SELECT SPONSOR

- Small logo on car
- Logo on team apparel
- Logo and recognition on team website

VISIT US - www.ozarkmtnracing.com

WE WANT YOU. Any and all donation amounts are accepted and appreciated. Sponsorship packages are flexible and we are happy to make accommodations. All donations are 100% tax deductible.