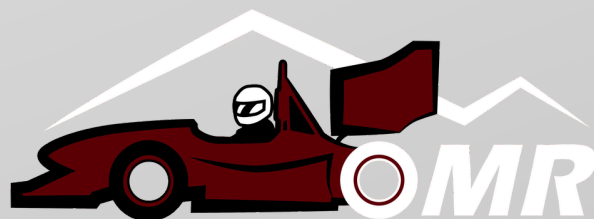


MISSOURI STATE UNIVERSITY

FORMULA SAE



Ozark Mountain Racing 2026-2027 Sponsorship Guide



OUR TEAM

MISSION: DESIGN AND BUILD A RACECAR THAT IS COMPETITIVE IN THE FSAE COLLEGIATE DIVISION

VISION: CREATE A TEAM OF ENGINEERS AND CREATIVES THAT PUSH BOUNDARIES, PROBLEM SOLVE AND INNOVATE



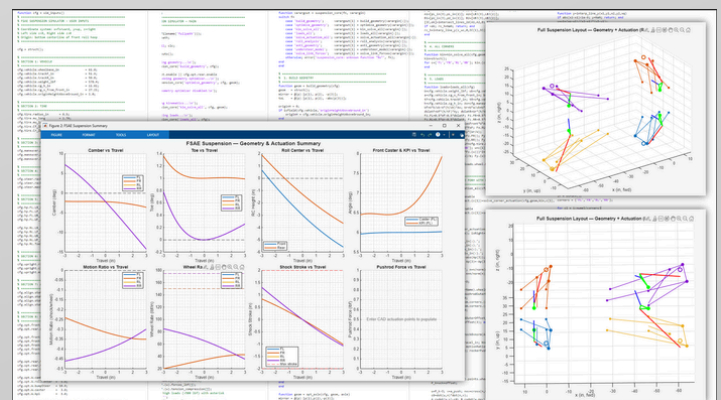
We are a team of engineers from Missouri State University who go by Ozark Mountain Racing. Our goal is to design, build and compete in the Collegiate Formula SAE Competition in May of 2027.

FSAE is a Society of Automotive Engineers sponsored racing series including 120 collegiate teams. The cars are formula-style, open wheel and open cockpit.

Vehicles are exclusively designed, constructed, and operated by student teams. The main competition is held in Michigan every summer.

Project Milestones

In just one year since its founding in Fall 2022, OMR made an unforgettable impression in their inaugural year, impressing judges, opposing teams, advisors, and the community with their exceptional achievement - designing and building a cutting-edge car in record time. Since then we have competed twice in 2023 and 2025 and working to build our third car for the May 2027 Formula SAE Competition.



SPONSORSHIP TIERS

CHOOSE THE TIER THAT FITS YOUR GOALS — EVERY LEVEL GETS YOUR BRAND ON A CAR THAT COMPETES ON THE NATIONAL STAGE AND ROLLS THROUGH THE SPRINGFIELD COMMUNITY ALL YEAR LONG.

	SINGLE \$100+	V-TWIN \$500+	4- CYLINDER \$1,000+	V-6 \$2,500+	V-8 \$5,000+	V-10 \$7,500+	SUB-SYSTEM SPONSOR \$10,000+	TEAM SPONSOR \$15,000+
SPONSOR LOGO ON CAR [†]	Name	4 in ²	9 in ²	16 in ²	25 in ²	36 in ²	49 in ²	64 in ²
NAME AND LOGO ON WEBSITE	■	■	■	■	■	■	■	■
LOGO ON TEAM APPAREL, BANNERS, ETC.		■	■	■	■	■	■	■
TEAM GEAR AND POSTER BUNDLE			■	■	■	■	■	■
3D PRINTED REPLICA OF FSAE CAR				■	■	■	■	■
CAR AVAILABLE FOR EVENT APPEARANCES					■	■	■	■
PRIVATE SPONSOR TRACK DAY						■	■	■
HEADLINE LOGO PLACEMENT							■	■
SUB-SYSTEM NAMING RIGHTS							■	■
CAR COLOR & NAMING RIGHTS								■

TAX-DEDUCTIBLE DONATIONS: MISSOURI STATE UNIVERSITY IS A 501(C)(3) NONPROFIT, MEANING YOUR DONATION TO OUR FSAE RACING TEAM IS ELIGIBLE FOR A TAX DEDUCTION.

We are needing \$30,000 to get car 3 to the starting line — every dollar goes directly toward parts, materials, and competition costs, and every sponsor gets their brand on a car that represents Missouri State University on the national stage.



From campus events to downtown showcases and community appearances, our car and your logo are visible across the Springfield area year-round, turning heads and inspiring the next generation of engineers. Every event is an opportunity for your brand to be seen by students, families, faculty, and industry professionals who remember the names on that car.



LET'S TALK

You've seen what we're building — now let's build it together. We want you alongside us for the ride. Whether you're looking to invest in local talent, get your brand on a competition car, or simply want to know more about what we're building, reach out and let's talk about how your support can help drive OMR to the starting line in 2027.



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